

Could You on \$18 a Week Put Money in the Bank, As Some Home-Makers Do?

A Remarkable Feature of the Revelations Made
in These Letters from Housekeepers Is
that Many Have Bank Accounts.

It is pleasant, in these days of hard luck stories and complaints against extravagance, to read such letters as are daily arriving by the hundreds in the "Paid in Full" competition. The letters clearly prove that there are many thousands of couples economical enough and wise enough to live comfortably on \$18 a week. Also that that income suffices numbers of them for the raising of a family and the fattening of a bank account.

All the replies go to prove the criminal folly of Joe Brooks, hero of "Paid in Full," who stole money to eke out his \$18 salary. The Evening World's "Paid in Full" contest establishes the fact that the right sort of people need have no trouble in living on a weekly income of \$18.

Here are a few of the latest letters received:

From a Newlywed:

I am a Newlywed and an \$18-a-week man, and I think I could give the Joe Brooks a little advice about living on \$18 a week. I quote my expenses as follows: Rent, 4 rooms and bath, \$4; installment on furniture \$3, show once a week, \$1; cigars and cigarettes, 20c; laundry, 2 shirts, 4 collars, 2c; fancy vest every two weeks to wash 13c, per week, amount for laundry, 2c; church dues, 50c; house expenses, 20c; divided as follows, baker 40c, butcher 20c, grocery, \$1.00, milk 30c, wine 10c, lunch 10c, down town, 90c; carfare, 20c; papers, 11c; gas, 20c; total amount \$14.80 and \$3.20 sent to put away for clothing and do for milk. I think this is fair living, without being extravagant.

From a Newlywed:

No. 224 East Fourth street, Manhattan.

A Versatile Expense Account.

This is the easiest thing I ever knew. For \$18 per week will surely do. And a comfortable flat with quite low rent.

I figure that now there's four dollars spent:

Six dollars is enough for the table, but

there's thirty cents insurance and forty

for gas.

We always put two dollars away

To keep a good turn, some rainy day.

To keep food fresh one has to set ice.

Five cents a day I think will suffice.

And now as you know work is very

rare.

So hubby spends 10c each day for fare;

One dollar I'll keep in my pocket deep.

To hide it from the eyes that pry and

peep.

"To save" is my motto, but let wifery

in.

To leave her without a treat would be

a sin.

Then out of my pocket comes one

dollar more.

Which leaves me just a little bit sore;

That which is left serves us in various

ways.

To dress up quite nicely on holidays.

L. CURTIS.

No. 519 East Sixth street, New York.

"Plain, Yet Substantial."

To the Editor of The Evening World:

The problem of living comfortably on

\$18 per week is easily solved, once a couple

realize that living up to the last

penny is not necessary to secure happi-

ness. In the modern flat of to-day a

couple three or four rooms can be had for

from \$15 to \$18 per month. A wife can

with proper care set a plain, yet sub-

stantial table on \$5 weekly. In fact

such as I mention the average gas bill

should not be over \$1.50 per month. Tak-

ing laundry, insurance, carfare, lunch

etc., a weekly allowance of \$4.50 will

surely cover that cost, when a couple

are trying to live within their means.

After making a total of the above items

I think you will find a balance, which,

properly taken care of, will enable a

couple to dress plainly and neatly. Love

of home on the part of the husband and

proper economy on the part of the wife,

are all that are necessary to maintain a

happy home on the amount in question.

Mrs. A. PHILLIPS.

No. 237 East Fifth street, City.

Buying in Large Quantities.

To the Editor of The Evening World:

Where I Joe Brooks's wife my rent

would be \$18. I would do my washing,

baking and put up Joe's lunches. By

buying in reasonably large quantities

and not wasting I know from experience

that \$4.50 a week will pay for all food

consumed by two large eaters. If

"furniture on installments" boasted a

desk I would have three compart-

ments, labelled "rent," "food" and

W. A. MEAGHER.

No. 235 East Sixth street.

Remember Alterations FREE

146 West 14th Street

NEW YORK

460 & 462 Fulton Street

BROOKLYN

645 & 651 Broad Street

NEWARK

Women's and Misses' Stees

Sale All Three Stores

Remember Alterations FREE

146 West 14th Street

NEW YORK

460 & 462 Fulton Street

BROOKLYN

645 & 651 Broad Street

NEWARK

Women's and Misses' Stees

Sale All Three Stores

Remember Alterations FREE

146 West 14th Street

NEW YORK

460 & 462 Fulton Street

BROOKLYN

645 & 651 Broad Street

NEWARK

JAMES McGREERY & CO.

23rd Street

34th Street

51 YEARS OF GROWTH IN MERCHANDISING.

On Sale Saturday, October the 10th,

INFANTS OUTFITTING DEPT'S. In Both Stores.

Double breasted, full length Coats.

Made of fine Corduroy. Colors:—navy

blue, brown, tan and white. Size 1½

to 5 years. 4.50

value 7.50

White and colored Felt Hats. 1.75

value 2.50

MAIDS' APRONS.

Of fine lawn. A variety of styles,

with or without bib and bretelles.

Also small round or square tea Aprons.

25c, 45c and 65c

values 35c, 65c and 95c

CHILDREN'S SUIT DEPT'S. In Both Stores.

Broadcloth Suits. 34 inch semi-

fitting coat, satin lined. Gored skirt,

with two folds, button front. Navy

blue, taupe and catwaba. Size 14 years.

27.50

value 32.50

Striped Worsteds Suits. Double

breasted model, satin lined. Plaited

skirt with fold. Size 14 years. 15.00

value 18.75

Full length Box Coats. Made of

cheviot with velvet collar and cuffs.

Flannel lined. Size 6 to 14 years. 8.75

value 11.00

MISSSES' SUITS. In Both Stores.

Three piece Broadcloth Suits.

Gored skirt with fold, button front. 34

inch semi-fitting coat with satin collar

and cuffs. Lined with satin. Sizes 14

and 16 years. 30.00

value 37.50

Twill Cheviot Suits. Gored skirt

with fold. 34 inch coat, collar and cuffs

finished with satin and braid. Blue,

green and black. Sizes 14 and 16 years.

20.00

value 25.00

Gored Skirts of Twill and Worsteds

Suitings. Length 37 to 39 inches. 5.50

value 7.50

BOYS' CLOTHING. In Both Stores.

300 Sailor, Russian and Norfolk

Suits. Size 2½ to 16 years. 4.50

value 6.00 to 8.50

Blanket Robes, Jacquard figures.

Size 8 to 18 years. 2.50

value 3.75

Imported Patent Leather Sailor

Hats or Tarpaulins. 1.50

value 2.50

Blouses and Pajamas of Madras and

Flannel. Size 8 to 16 years. 75c

value 1.25 and 1.50

AUTOMOBILE APPAREL. In Both Stores.

Cloth Coats with wide sweep. 52

inches long. 19.50

former price 25.00

English whip cord Chauffeur Suits.

Size 35 to 42. 25.00

former price 32.50

Black and tan Gloves, with strap.

1.75

former price 2.25

Raccoon Skin Coats, with wide

sweep. Venetian yoke, plaid lining.

56 inches long. 55.00

value 75.00

JAMES McGREERY & CO.

23rd Street

34th Street

Two Positive Facts

THE WORLD

Has a greater daily circulation
in New York City than ANY
TWO OTHER Morning news-
papers COMBINED.

Prints MORE separate adver-
tisements every week, month
and year than ANY OTHER
newspaper on earth.

ANNIVERSARY SALES

Special: Nearsilk

Petticoats

Made from satin or nearsilk;
deep flare sectional flounces and
strapping; also double ruffle ef-
fects; wide ac-
cordion pleating;
shown in black,
and black and
white checks; \$1
quality, at.....

54c

Girls' Full Length Military Coats

ON SALE TO MORROW 9 AM TO 1 PM ONLY. A Matchless Saturday Underselling Coat Sur-
prise on Sale for Four Hours Only

Made of stripe or plaid mixture; with storm collar or inlaid collar
of silk velvet; full length sleeve with deep cuffs; double breasted;
large patch pockets, and cut extra full. Sizes 6 to 14. \$2.50 value,
from 9 to 1 P. M. only, at.....

1.49



This Coat, \$1.49.



This
Coat, \$1.98.

Girls' Full Length Winter Coats; Very Nobby and Exquisitely Finished, at
Made of beaver, cheviot or invisible plaids, with notch or inlaid collar of silk
velvet; handsomely strapped or plain tailored; lined or unlined; double breasted
and cut extra full; Navy, Brown, Green, Oxford or Red; sizes 6 to 14. Special at

3.98

Girls' All Wool Dresses
Jumper, Sailor or Russian style; made
from fancy checks, cashmere or serge, with box plaited
waist trimmed with taffeta in combina-
tion colors; new sleeve and skirt styles
with or without fold; all colors; sizes
6 to 14.....

1.98

ON SALE
ALL DAY

Misses' P. T. Regulation Suits
Made of good warm cheviot, full blouse
waist with embroidered emblem on shield and sleeve
large sailor collar, silk braid trimmed
and deep skirt with deep hem;
sizes 14 to 20; value \$13.00; spe-
cial.....

7.98

Extraordinary 4-Hour Sale of Women's Suits at 4.98

ON SALE TO MORROW
9 AM TO 1 PM ONLY

The most astounding little
price ever quoted on a suit
that you need not be
ashamed to match up with
any \$10 suit in New York.



This
Suit, \$4.98.

Made from cheviots, broadcloths and striped
mixtures. Jackets are 30 to 36 inches long,
satin lined throughout and man tailored.
Skirts are 23 deep plaited models, with fold
and buttons. Colors
black, blue, brown,
stripes and checks;
sizes 32 to 46. NO
ALTERATIONS; and
only while quantity
lasts.....

4.98

Stunning Models: Chiffon Panama Skirts

ON SALE ALL DAY

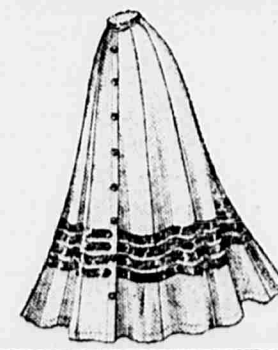
One of the most stunning
models of the season;
made from strictly all
wool Chiffon Panama or Fancy Worsteds; 6
different styles, including plaited, flare or
cape models; all colors and
sizes; waistsbands 22 to 36,
lengths 37 to 43 (ALTERA-
TIONS FREE); \$6 value, at.....

3.98

Handsome Fall Skirts at \$1.98

Made from Panamas, Voiles or Tibets, in four
new, all-over deep plaited mod-
els; finished with buttons and
wide folds; regular and extra
hands; colors, black, blue or
brown. ON SALE ALL DAY at.

1.98



ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON SALE ALL DAY

ON